

Skill Development and Internship Programme

(For BCA Students)

Date: 10/12/2025

Venue: Samvad Mandap, Maltidhari College, Naubatpur (Patna)

A significant **Skill Development and Internship Programme** was organized for the students of the BCA Department at Maltidhari College, Naubatpur (Patna). The programme was successfully conducted at the Samvad Mandap under the able guidance of the Hon'ble Principal **Dr. Akhilesh Kumar** and with the coordination of **Dr. Sweta Bala, NAAC Coordinator**.

The primary objective of the programme was to familiarize students with industry-oriented and practical skills, enhance their employability, and motivate them towards self-reliance and career readiness.

On this occasion, **SPraux Technology, Patna** presented an internship programme specifically designed for BCA students. The presentation generated keen interest and enthusiasm among the students. They appreciated the internship programme as highly relevant, useful, and aligned with current industry requirements.

The chief guests and subject experts delivered an insightful lecture on **Digital Marketing**. In their addresses, the speakers elaborated on various dimensions of digital marketing, its growing importance, career opportunities, and its relevance in the present digital era. They encouraged students to develop technical competence, innovation, and practical knowledge to succeed in the competitive job market.

Mr. Shishir Kumar, Head of the BCA Department, also delivered a lecture highlighting the importance of digital marketing. He emphasized that digital marketing has emerged as a powerful career option in the fields of IT and management, and that internship experiences play a crucial role in connecting students with the industry.

The programme witnessed active and enthusiastic participation from BCA students. They interacted with the speakers and gained valuable insights related to internships, skill development, and career opportunities.

The programme concluded with a **vote of thanks proposed by Dr. Sweta Bala, NAAC Coordinator**, who expressed gratitude to the chief guests, industry representatives, department head, students, and all those associated with the successful organization of the event.

Academic and Institutional Significance

This Skill Development and Internship Programme proved to be a meaningful initiative in bridging the gap between academic knowledge and practical, industry-oriented skills. The programme reflects the college's **student-centric approach**, commitment to **employability-focused education**, and adherence to **NAAC quality benchmarks** for skill enhancement activities.

Concluding Remarks

Overall, the Skill Development and Internship Programme organized for BCA students was highly successful, informative, and inspiring. Under the visionary leadership of **Dr. Akhilesh Kumar, Principal**, and the effective guidance of **NAAC/IQAC**, the college remains committed to organizing more such **industry-linked, skill-based, and career-oriented programmes** in the future.

